Council/Agency Meeting Held:					
Deferred/Continued to:					
☐ Approved	☐ Conditionally Approved ☐		☐ Denied	City Clerk's Signature	
Council Meeting Date: December		r 6, 2004	Department ID Number:	CS04-036	

CITY OF HUNTINGTON BEACH REQUEST FOR CITY COUNCIL ACTION

SUBMITTED TO:

HONORABLE MAYOR CITY COUNCIL MEMBERS

SUBMITTED BY:

PENELOPE CULBRETH-GRAFT, CITY ADMINISTRATOR

PREPARED BY:

JIM B. ENGLE, COMMUNITY SERVICES DIRECTOR

SUBJECT:

ADOPT RESOLUTIONS FOR STREET CLOSURE FOR 2005

PACIFIC SHORELINE MARATHON Resolution Nos. 2004

Statement of Issue, Funding Source, Recommended Action, Alternative Action(s), Analysis, Environmental Status, Attachment(s)

Statement of Issue: Council Resolutions are required to close Pacific Coast Highway and inland streets to operate the Pacific Shoreline Marathon on Sunday, February 6, 2005.

Funding Source: N/A

Recommended Actions: Motions to:

1. Adopt Resolution No. 2004- (A), a Resolution of the City Council of the City of Huntington Beach Requesting Caltrans Approve the Closing of Pacific Coast Highway for the Pacific Shoreline Marathon; and

the Pacific Shoreline Marathon; and

2. Adopt Resolution No. 2004- 3, a Resolution of the City Council of the City of Huntington Beach for the Temporary Closure of Portions of Goldenwest Street, Garfield Avenue, Edwards Street, Ellis Avenue, Talbert Avenue, Seapoint Street, Inlet Drive, Overlook Drive, Summit Drive, Varsity Drive, and Central Park Drive for the Pacific Shoreline Marathon.

<u>Alternative Action(s)</u>: Do not approve resolutions for the Pacific Shoreline Marathon thereby denying the event organizer the ability to operate the event.

Analysis: Huntington Beach has hosted the Pacific Shoreline Marathon since 1997. Race Pace Promotions, which conducted the event in the past, requested a termination of its contract. In anticipation of Council approving this action, staff has had discussion with another potential promoter who is willing to put on the event for 2005. Staff would process such a request through the normal specific events process, including review by the Specific Events Committee, permits and payment of all fees and direct costs by the promoter.

The event includes a marathon, half marathon, 5K, and children's run. It attracts over 6,500 runners from more than 300 cities in California and throughout the United States as well as

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REQUEST FOR ACTION

MEETING DATE: December 6, 2004

DEPARTMENT ID NUMBER: CS04-036

from several other countries. There is also a large Huntington Beach participant base, making the event both a destination for tourists as well as a local community event.

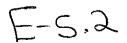
The upcoming marathon is scheduled for February 6, 2005. The proposed course for 2005 is the same as it was in 2004. While there is some impact to city residents, extensive notification is done to minimize inconvenience. All streets are reopened as soon as public safety permits. The event is reviewed through the Specific Events Committee and the event promoter pays all direct costs.

The Pacific Shoreline Marathon is part of the city's economic strategy of becoming an overnight destination. The event brings revenue, participants, and spectators to the city during the off-season. In 2002, an economic analysis was reviewed by the Conference and Visitors Bureau, which determined that the event generates a minimum of \$220,000 in increased spending in the city over what would normally occur at that time of the year.

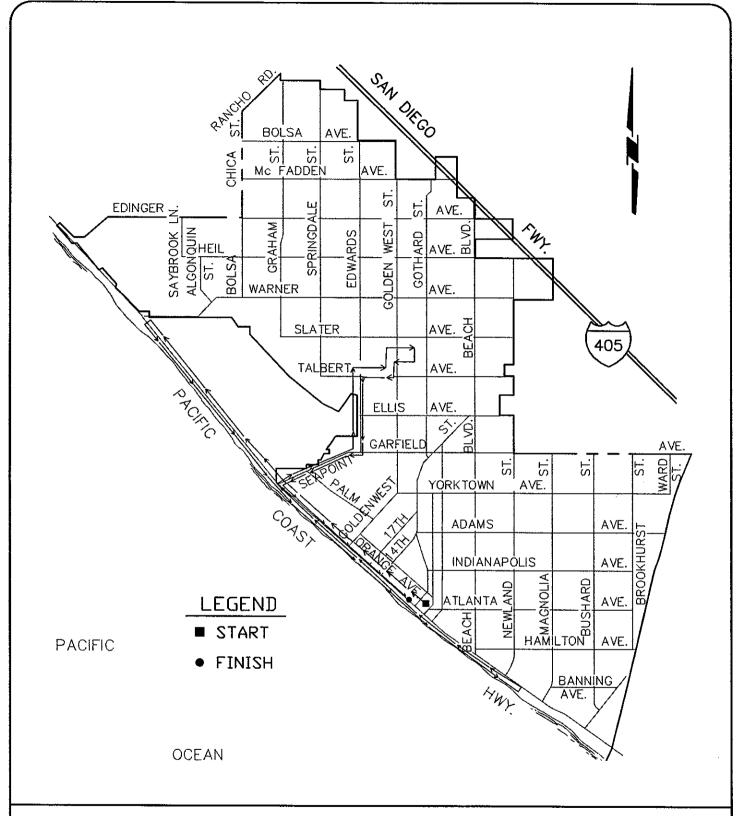
Environmental Status: N/A

Attachment(s):

City Clerk's Page Number	No.	Description	
3	1.	Course Map	
S	2.	Resolution No. 2004의 for the temporary closure of PCH	
7	3.	Resolution No. 2004_93 for the temporary closure of local streets	



ATTACHMENT #1



CITY OF HUNTINGTON BEACH * PUBLIC WORKS * TRAFFIC ENGINEERING



2005 SHORELINE MARATHON ROUTE

E-5,4

ATTACHMENT #2

E-5.5

RESOLUTION NO. 2004-92

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HUNTINGTON BEACH REQUESTING CALTRANS APPROVE THE CLOSING OF PACIFIC COAST HIGHWAY FOR THE HUNTINGTON BEACH PACIFIC SHORELINE MARATHON RUN

WHEREAS, the City Council of the City of Huntington Beach desires to support community events and bring tourism to the City; and

The City of Huntington Beach is a participating host to the Pacific Shoreline Marathon run on February 6, 2005; and

This community event will require the closing of Pacific Coast Highway, which requires approval of CalTrans,

NOW, THEREFORE, the City Council of the City of Huntington Beach does hereby resolve as follows:

SECTION 1. That the City Council of the City of Huntington Beach requests that CalTrans approve the closure of Pacific Coast Highway between Beach Boulevard and Warner Avenue on February 6, 2005, to accommodate the participants in the Huntington Beach Pacific Shoreline Marathon.

PASSED AND ADOPTED by the regular meeting thereof held on the	•	of Huntington Beach at a, 2004.
	Ma	yor
REVIEWED AND APPROVED:	APPROVED AS	TO FORM:
Levelge Cullines Cuft City Administrator	City Attorney	for Mike infister
	INITIATED AN	D APPROVED:
	Director of Com	B Zufe

ATTACHMENT #3

E-5,7

RESOLUTION NO. 2004-93

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HUNTINGTON BEACH FOR THE TEMPORARY CLOSURE OF PORTIONS OF GOLDENWEST STREET, GARFIELD AVENUE, EDWARDS STREET, ELLIS AVENUE, TALBERT AVENUE, SEAPOINT STREET, INLET DRIVE, OVERLOOK DRIVE, SUMMIT DRIVE, VARSITY DRIVE, AND CENTRAL PARK DRIVE FOR THE PACIFIC SHORELINE MARATHON RUN

WHEREAS, the City Council of the City of Huntington Beach desires to support community events and bring tourism to the City; and

The City of Huntington Beach is a participating host of the Pacific Shoreline Marathon run in February of 2005; and

The event organizers desire to build a world-class marathon in the City of Huntington Beach and to showcase portions of the City; and

This community event will require the closing of city streets to accommodate participants and guarantee public safety,

NOW, THEREFORE, the City Council of the City of Huntington Beach does hereby resolve as follows:

SECTION 1. That the City Council of the City of Huntington Beach approves the closure of portions of Goldenwest Street, Garfield Avenue, Edwards Street, Ellis Avenue, Talbert Avenue, Seapoint Street, Inlet Drive, Overlook Drive, Summit Drive, Varsity Drive and Central Park Drive, or other streets as deemed necessary for event management and public safety on Sunday, February 6, 2005.

PASSED AND ADOPTED by the regular meeting thereof held on the	ne City Council of the City of Huntington Beach at a day of, 2004.
	Mayor
REVIEWED AND APPROVED:	APPROVED AS TO FORM:
City Administrator	City Attorney Konigoy
	INITIATED AND APPROVED:

Director of Community Services

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